

CARLOS GOMEZ

PERSONAL DETAILS

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Nexis

London, United Kingdom, 11 October 2024

Dear Hiring Manager,

I am writing to express my keen interest in the Project Manager position at Nexis. With my strong background in marketing management and a Project Management Professional (PMP) certification from the Project Management Institute (PMI), I am excited about the opportunity to leverage my skills and contribute to your team.

At Wunderman Thompson, I have successfully led cross-functional teams to execute innovative campaigns that enhance brand awareness and drive business growth. My long track record in creating complete project plans and managing timelines has resulted in:

- Achieved a 98% on-time project delivery rate through effective coordination across departments.*
- Increased client revenue by 15% within six months via targeted strategies.*
- Generated 50+ new leads at each trade show by coordinating industry events.*
- Improved campaign effectiveness by 15% through team collaboration and performance tracking.*

I am drawn to Nexis' reputation for fostering innovation and delivering exceptional project results. I am eager to bring my agile project management skills and ability to adapt to changing project requirements to your team, ensuring we meet and exceed client expectations.

Thank you for considering my application. I look forward to the opportunity to discuss how my background and skills can contribute to the success of Nexis.

Sincerely,
Carlos Gomez

Attached: CV & references