

Maya Anderson

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BritInkwell

London, United Kingdom, 30 July 2024

Dear Hiring Manager,

I am thrilled to apply for the Journalist position at Inkwell. I learned about this opportunity through my former colleague Emma Collins, who spoke highly of your organisation. With a bachelor's degree in journalism and over 10 years of experience in the field, I am eager to bring my expertise in investigative journalism, news reporting, interviewing, and multimedia storytelling to your team.

In my current role as a Senior Journalist at the London Times, I lead a team of junior journalists. My duties include writing articles on politics, business, and culture, conducting interviews with key figures, and pitching innovative story ideas. I am proud to have written front-page features and led an investigative report that led to a public official's resignation and won an award for outstanding journalism.

In my previous role as a News Reporter at the City Herald in Birmingham, I covered local events and community issues. I built strong relationships with sources and represented the publication at media events and panels. My responsibilities included reviewing and editing the work of junior journalists to ensure quality and accuracy. This role refined my editing and content review skills and allowed me to become proficient in CMS platforms such as WordPress and Craft.

Additionally, in my prior role as a Freelance Journalist, I wrote stories on topics like travel, lifestyle, and technology. I boosted article engagement by 20% through SEO techniques and produced a weekly video news segment that attracted over 50,000 views on social media. My coverage of major events, like the 2020 election, was featured prominently on major news platforms, often leading to engagement and audience reach.

I am grateful for the time you've taken to read my application. I look forward to the opportunity to discuss my background with you in greater detail. Please contact me at +44 20 1234 5678 to schedule an interview.

Yours sincerely,
Maya Anderson

Attached CV & references