

LOUISE KELLY

Analytical Financial Analyst with 5+ years of experience in financial modelling, risk assessment, and investment analysis. Proven track record in providing data-driven insights for strategic decision-making via comprehensive financial analysis. Natural leader, adept at communicating complex financial concepts to stakeholders at all levels. Devoted to delivering up-to-date and actionable financial information to help meet the organisation's objectives.

PERSONAL DETAILS

- Name**
Louise Kelly
- Address**
London, United Kingdom
- Phone number**
+44 079 8445 2630
- Email**
example@cvmaker.uk

SKILLS

- Financial modelling
- Data Analysis (R and SQL)
- Strategic planning
- Budgeting and forecasting
- Investment analysis
- Risk assessment
- Stakeholder communication
- Accounting
- Data analysis
- MS Office Suite (Excel, Word, Powerpoint)

EDUCATION

Bachelor of Science in Finance,
University of London, UK, 2024

Level 3 Chartered Financial
Analyst (CFA) Program, CFA,
2023

Advanced Financial Modelling
Course, London Institute of
Finance, 2022

REFERENCES

Available upon request.

LANGUAGES

English - native
German - C1
French - B1



WORK EXPERIENCE

Financial Analyst, TJ Young, London, 2021 - Present

Undertake thorough financial analysis to inform strategic decision-making and pinpoint investment opportunities. Create intricate financial models to project future performance and evaluate risk exposure. Draft detailed financial reports, incorporating variance analysis, to convey insights to senior management.

- Led a cross-functional team in conducting a cost-benefit analysis of a scale-up project, leading to a reallocation of resources to higher-yield projects and saving the company £200,000 in potential losses.*
- Collaborated with the finance team to optimise cash flow management strategies, resulting in a £50,000 reduction in borrowing costs and improved liquidity position for the organisation.*
- Monthly presented market trends and competitor performance analysis to inform company strategy and improve competitive positioning.*

Junior Financial Analyst, IC Group, London, UK, 2018 - 2019

Supported senior analysts in conducting financial research and analysis for investment opportunities. Assist in preparing investment memos and presentations for internal and external stakeholders. Use Excel and SQL to extract and manipulate financial modelling and analysis data.

- Conducted financial due diligence for potential mergers and acquisitions, identifying key risks and opportunities that informed strategic decision-making.
- Collaborated with the IT department to automate data extraction processes, reducing manual data entry errors by 15% and improving efficiency in financial analysis.
- Prepared financial reports for quarterly board meetings, ensuring timely and accurate financial information for senior management.



ADDITIONAL EXPERIENCE

Financial Planning Analyst, CPMG, London, 2020 - 2021

Assisted the management team in developing annual budgets and forecasts, ensuring they align with the company's goals. Implemented cost-benefit analysis for proposed projects to evaluate potential return on investment. Provided regular updates on key financial metrics and variances in the budget to management.

- Streamlined budgeting processes, reducing turnaround time by 30% while maintaining accurate and up-to-date guidelines.*
- Executed a rolling budgeting process, allowing for more agile decision-making and enabling the company to adapt to market changes quickly, resulting in a 7% increase in revenue.*
- Identified cost-saving opportunities through expense patterns and vendor negotiations.*